

FOR IMMEDIATE RELEASE

## **MEETING PLANNER ATTENDANCE FOR REJUVENATE MARKETPLACE 2014 SURPASSES COLLINSON'S EXPECTATIONS**

**ATLANTA, October 2, 2014**—More than 415 faith-based event planners are convening at the Georgia World Congress Center in Atlanta, Oct. 28-30 for Rejuvenate Marketplace. The annual conference and trade show brings together faith-based event planners and suppliers together in an effective, proven environment where business gets done. And thanks to the number of planners registered this year, all attendees will be able to enjoy more one-on-one meetings than ever before and generate more business opportunities for all participants.

The three-day event, now in its eighth year, delivers more than 60% of attending planners looking to book business in the next 12 months, many with events left to book in 2014.

"We're excited to watch the continued growth of the religious meetings market. The rebound in hotel and destination bookings within this industry is promising. Their success proves that this approach lets both suppliers and planners meet their business goals and increase their ROI," says Chris Collinson, president of Collinson Media & Events.

During each session, buyers and sellers will meet in pre-set, scheduled appointments, exchange RFPs, arrange future site visits and book events. The popular Marketplace format was first introduced to the meetings industry by Collinson Media & Events, which produces Rejuvenate Marketplace as well as other shows in the meetings and consumer travel industries.

All attendees have the opportunity to attend general networking events and keynote presentations by Ray Lewis, former football legend who now works to enhance the lives of at-risk youth; Bernice King, daughter of Dr. Martin Luther King Jr.; Jeff Foxworthy, renowned Southern comedian; and Steve Franklin, author, speaker and businessman.

### **ABOUT COLLINSON MEDIA & EVENTS**

Collinson Media & Events is a leader in the meetings, travel and tourism industry. Specializing In destination marketing, the company produces digital programs, online and mobile solutions, meetings business and travel magazines, trade shows and consumer events, travel guides for newspapers and leisure magazines, and destination information, which is distributed through broadcast and custom programs. More information about the company's brands and services is available at [collinsonmedia.com](http://collinsonmedia.com).

For more information on selling to faith based meeting planners at Rejuvenate Marketplace 2014, contact Ray Ezelle at [rezelle@collinsonmedia.com](mailto:rezelle@collinsonmedia.com) or 678-987-9926.