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COLLINSON MEDIA'S REDSIGNED WEBSITE SETS NEW DIRECTION

ATLANTA, June 10, 2014—Collinson Media & Events, a leading provider of media and marketing services for the meetings and travel industries, has launched a new corporate website as the company expands and introduces more products and services. The all-new CollinsonMedia.com features a responsive, easy-to-navigate design, making it simpler for visitors to learn more about the company's history, print and digital media products, consumer travel marketing services and live events. The website also includes testimonials and recent press coverage, revealing what industry partners are saying about the company, now in its 40th year.

"I'm happy with our new website, but more importantly, I'm happy with the direction the company is headed," says Chris Collinson, president of Collinson Media & Events. "We wanted to redesign our site so it's more interactive and tells the story of who we are and what we do. In a way, it's an example of what we're doing for our clients and partners: building brands, defining goals and connecting them with others."

Earlier this year, Collinson became sole owner and president of Collinson Media & Events, a newly expanded position. In addition to launching a new corporate website, Collinson has added individuals to the company's leadership team, introduced strategic teambuilding initiatives and announced new consumer digital services, meeting products and brands, including TravelConnect.com.

The redesigned CollinsonMedia.com provides partners and potential clients with helpful resources to understand the company's vision, products and people. Downloadable media kits, editorial calendars, press releases and contact information are all easy to find on the site, as are available career opportunities.

ABOUT COLLINSON MEDIA & EVENTS

Collinson Media & Events is a leader in the meetings, travel and tourism industry. Specializing in destination marketing, the company produces digital programs, online and mobile solutions, meetings business and travel magazines, trade shows and consumer events, travel guides for newspapers and leisure magazines, and destination information, which is distributed through broadcast and custom programs. More information about the company's brands and services is available at collinsonmedia.com.

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